

No One Can Accomplish It Alone

Helen Keller said, "Alone we can do so little; together we can do so much."

Use the 2006 Broadcast Program Statistics to challenge your church to give to World Mission Broadcast (WMB). Using the average \$4.00 per minute amount, challenge your church to:

All-Church

- Underwrite the cost of one week's programming for a region.
- Pay for the programs of a certain language group or two in a region.
- Give to cover all the programming for a country. (Look through the entire list, as some countries are not grouped together.)
- Pay for a program that is aired in more than one country (minutes x occurrence of broadcast x number of countries x \$4.00).

Small Groups (Sunday School classes, small groups, Caravan, youth group, etc.)

- Collect the equivalent of one week's airing of a program (one 15-minute program aired once a week x \$4.00 equals \$60.00). Encourage good-natured competition.
- Have groups choose their goal by choosing a radio frequency (SW, AM, or FM), then choosing programs to sponsor.

Offering Events

Note: The following are suggestions for fun ways to receive your church's WMB Offering. The first ties in with the promotional ideas listed previously in this document. The latter two are geared more toward an "after church" event, where a casual atmosphere prevails.

- *Reaching the Unreached—One Program at a Time*—If you are using one of the ideas for underwriting the WMB programs listed earlier, this offering idea will fit with the promotion. Invite individuals, small groups, families, etc., to the altar for a time of WMB prayer and encourage them to bring their offerings with them. After prayer for the programs, broadcasters, and listeners, ask those at the altar to leave their offerings on the altar. To help people visualize the scope of your church's WMB offering, have people put the cards for the programs their offerings represent with the money. The sight of those many programs and the money should encourage future giving and prayer for WMB.
- *Listen to the Radio*—Download audio clips of WMB programs (<www.worldmissionbroadcast.org>, then click on Broadcasts, then Audio Clips). Divide your church's WMB goal by the number of clips you have, using the resulting number as offering benchmarks (for instance, if your goal is \$200 and you have five audio clips, the benchmarks would be at every \$40 increment). On the Sunday you receive the offering, have counters available to total the money as it comes in. As the offering reaches each benchmark, play a radio segment over the public address system. While the money is being counted, show WMB segments from the *World Mission DVD* (sent quarterly to each local church in the U.S.A. and Canada) or create your own educational promotions for WMB.
- *Bring in the Radios*—This is a variation of the idea above; however, instead of being auditory, it is visual. It also allows the goal to be broken into smaller (or larger) increments. Ask church members and other friends to loan a variety of radios for the day of the offering, and divide the goal by the number of radios you receive. As the offering reaches each benchmark, bring in a radio, set it in a prominent place in the sanctuary, plug it in, and turn it on. Have each radio tuned to a different station (preferably different styles of broadcasts and music).



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