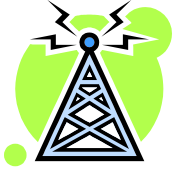


# 2006 World Mission Broadcast Promotional Ideas

Download “2006 Broadcast Program Statistics.” Having the document at your fingertips will be helpful when developing your World Mission Broadcast (WMB) promotional plan. Your church will not be “officially” sponsoring these programs. These just give your people a name of program to personalize the offering.

## Reach the Unreached Around the World

- Purchase a large world map and place on a bulletin board or mount on cardboard. (The larger the map, the more attention it will attract.) Then put “Reach the Unreached Around the World, World Mission Broadcast Offering, (date)” someplace on the bulletin board.
- Using the card master below, make enough copies of the card for two cards per broadcast—one to attach to the bulletin board and one as a prayer/giving reminder.
- If a program is aired more than once a week and your church is large enough, make enough copies for each broadcast during the week.
- Tape narrow ribbon or string to the card that will remain on the display.
- Attach the free end of the ribbon to a country where that program is aired, and tack both cards to the bulletin board outside the border of the map.
- Explain the display, saying, **“This display shows where many World Mission Broadcast programs are aired. Each card represents a radio program and is attached to a country that receives that broadcast. The card shows statistics regarding the program and a challenge to help provide airtime by participating in the World Mission Broadcast Offering. The average cost of one minute of airtime is \$4.00. Would you be willing to pray and help pay for one day’s broadcast of a program? Please take a card, pray for the people who work with that broadcast and for those who will hear it, then participate in the World Mission Broadcast Offering on (date).”**

<b>World Mission Broadcast Offering</b>	
Date _____	
The average cost of a minute of airtime is \$4.00. How many minutes will you help provide?	
I will sponsor ____ minute(s) of airtime for the following program:	
Program Name _____	
Region _____	
Language _____	
Length of Program _____	
Countries Where Broadcast _____	
_____	
Radio Frequency _____	
Name _____	

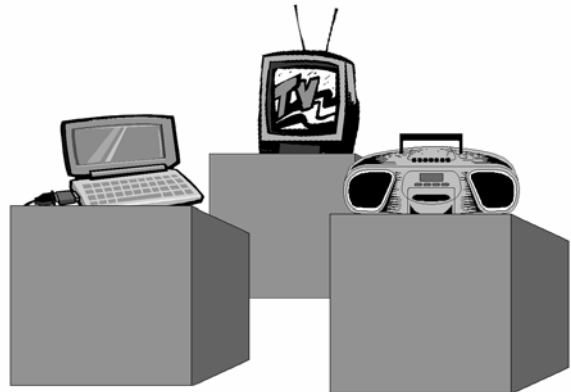
**Note:** For a smaller display, use the World Map According to Region that is sent in the July/August/September *Mission Connection* mailing each year.

Gail L. Sawrie, NMI Editor

## Display Ideas

Set up a display with varying sizes of boxes on which are placed a portable radio, television, and laptop computer (or photos of these items). Include a sign like the one below.

***World Mission Broadcast***  
**Reaching the Unreached**  
**for \$4.00 a minute**  
*How many minutes will you sponsor?*



### Match a Minute

Challenge the people in your church to “Match a Minute.” Display several graphics of clocks or watches (see graphic below) with five-minute segments marked off.

Explain in an announcement and on a sign by the graphics that “World Mission Broadcast ministers by radio, television, and

Internet with 91 programs in 75 countries in 33 languages and dialects through a total of 1,355 broadcasts. All of this for only \$4.00 per minute!” Tell the church that you are going to sponsor five minutes of air time, and encourage individuals, families, or groups of people (Sunday School classes, friends, etc.) to match those minutes! Have people sign their names to the five-minute segments. As the money comes in, color the segments in with a brightly colored marker.



Adapted from an idea from Lake City, Florida  
(Updated 4-3-06)

Make a box look like a radio, with antenna, knobs, and a 3" x 6" hole cut in top so it can be an offering box. Leader should briefly explain what World Mission Broadcast is all about. As a missions song is played or sung, have congregation participate in a march offering.

**Sharon Thornhill  
Philadelphia District**

Make a tent card or post card announcing the date your church will take the WMB offering **and place throughout your church 3-4 weeks before the offering.** Place the tent card on tables if your church has a weekly dinner, post on bulletin boards, walls and anywhere that people will see it - even hang it in hallways from the ceilings. Include the following information on the card: date of offering, your church's total offering goal, that every church member's participation is needed to reach the goal, and the funds raised will go towards reaching the unreached with the Good News of Christ.

